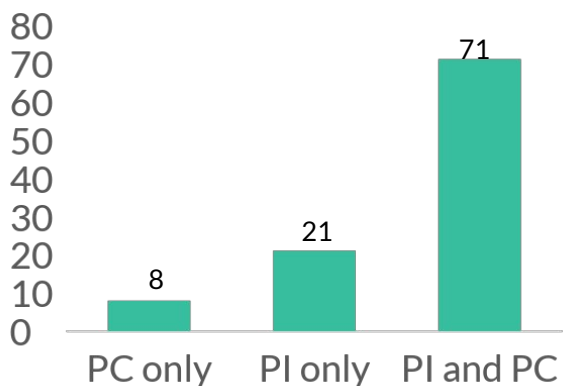


The RMS is the most comprehensive third party standard available for recycled materials. By including both post-consumer and post-industrial materials within the standard, the RMS enables complete, consistent and accurate reporting of the use of non-virgin plastic. RMS labels can be applied to plastic products or packages to help celebrate the use of recycled materials.

Post-Industrial Plastics Recycling in North America

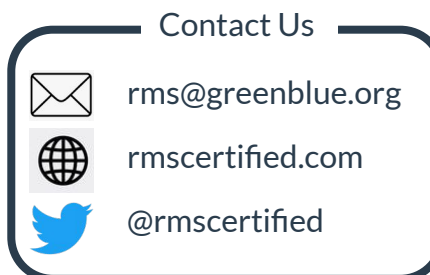


Source: 2020 data compiled from Plastics News Rankings

- 92 of the top 100 plastic recyclers process post-industrial plastics
- Only 8 of the top 100 recyclers report using post-consumer only
- Both types of materials are significant contributors to the circular economy – reducing the need for virgin materials

Definitions Matter The parameters around post-industrial materials have been loosely defined for decades. In writing the RMS Plastics Module we started with ISO definitions and added clarity. We created material-specific definitions with numerous supporting examples. The standard establishes a level playing field that does not favor (or disfavor) integrated facilities using post-industrial materials. In other words, all certified companies are subject to the same rules and audited to assure the accuracy of claims.

We Need Holistic Approaches Life cycle thinking tells us that post-industrial materials often have less impact than post-consumer sources. Recycling post-industrial materials tends to result in higher yields (displacing more virgin material) and there is often less processing required (less need for transportation, sortation, cleaning, etc.) The RMS provides tools to advance the use of all recycled materials.



Developed by GreenBlue, an environmental nonprofit dedicated to the sustainable use of materials in society. In addition to the RMS, GreenBlue is responsible for the Sustainable Packaging Coalition, How2Recycle, CleanGredients and more. www.greenblue.org